

# 360111

# INVESTMENT OPPORTUNITY





# A SPECIAL OFFER

- Limited to only 20 investors!
- Your cost is only \$50,000
- Attain \$120,000 of equity with just \$50,000 invested
- Minimum potential return in the first year is \$98,550

#### WE DO 3 THINGS

- 1. Raise money for worthy causes and charities
- 2. Provide a non-gambling alternative to gambling
- 3. Make you a lot of money!

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# GAMBLING IS A WORLDWIDE PROBLEM



# OUR MISSION

"To provide a solution to the world's gambling problem by providing a means for people to still gamble, enjoy the excitement, and win real cash and prizes...

But without any risk."



# A TRUE GAMBLING REPLACEMENT

- Casino-Style Games
- Always Free to Play
- Short Routes to Success
- With Real Cash and Prizes

# 100% FREE TO PLAY

All the games are **completely free to play**, with better chances of winning and larger prizes than other casino-style games on the internet.

All the **fun and excitement** of gambling remains. The chances to **win cash and prizes** remain. The cost to the players - **ZERO**.





# THE GAMEPLAY

To play in 360WIN's high-paying tournaments, a player only needs to earn entry by playing in a qualifying game. The top 50% of the players in the qualifying games will earn a free entry.

#### FUNDING SOURCE

# 100% FREE TO PLAY-

By replacing the funding source, we can offer a legal version of these games, **completely free to play**, with better chances of winning and larger prizes than other casino-style games on the Internet.



# ADVERTISING

During the qualifying games, 360WIN will interrupt play periodically for a commercial break, much like on TV.

These commercial breaks provide the funds for the players, affiliates, and charities supported by 360WIN.







# DRIVING TRAFFIC

We know our players – where they are, their personal interests, what they shop for, and the type of content that they want to see. Traffic is tailored and driven to 360WIN.com based on data insights.

BUYS

**TARGETED** 

AD

- Age
- Gender
- Income
- Interests
- Country
- ZIP
- Buying Habits

- How-to videos
- Public service announcements
- Charity beneficiary messaging
- Gaming interviews & profiles
- Player interviews & profiles
- Ads to drive engagement & exposure
- Winners' testimonials

SOCIAL MEDIA & PR CONTENT

- Daily traffic & demographic metrics
- Weekly campaign optimization
- Monthly analytics& reporting

CAMPAIGN MONITORING



# THE PRODUCTS



### PAM

Our Proprietary Asset Manager application forms the backbone of our games. PAM tracks, connects, and manages everything.





# PAM

# THE POWER OF PAM

PAM is currently being used to manage our Poker, Blackjack and Baccarat tournaments.

Using PAM, we are able to provide targeted and specific demographics, as well as a direct response for advertisers – features which set us apart from all other video ad publishers.

#### **ADVERTISING**

- Geo-targeting
- Direct response
- Full tracking
- Full demographics

#### **SALES**

- Sales of Goods& Services
- Commissions
- Accounting

#### **MANAGEMENT**

PAM manages tournament setup, design, and player activity, including every hand of every game.



# THE GAMES



### 3 VERSIONS:

We have our own proprietary software with three versions for each game, a tournament version, a cash game version, and a qualifying game.

#### ADVERTISING:

Our qualifying games have built-in commercial breaks consisting of video ads, with each followed by a multiple choice question about the ad. Players win extra chips for answering these questions correctly.

### **BONUS FEATURES:**

All three games come with bonus features, and we plan to improve every aspect of all three games constantly.



# THE OFFER

# YOUR INVESTMENT



LIMITED TO ONLY 20 INVESTORS!

#### RISK MANAGEMENT

Everything has been built and thoroughly tested, not only for functionality, but several focus groups have helped to shape things to an exciting level. .

In addition we will place a lien on our Software so we have an exit strategy.

#### IMMEDIATE RETURNS

The funds we are raising are to push us past the profitability point. With just one \$50,000 investor we would reach profitability in 5 months and double your investment in less than one year.

#### IP RIGHTS

The company owns the North American rights to all intellectual and proprietary assets including:

- Proprietary Blackjack software
- Proprietary Poker software
- Proprietary Baccarat software
- PAM Proprietary Asset Manager
- The trademark name 360WIN
- The unique method of delivering advertisers' messages
- The unique tournament program

### REPORTING

You will receive monthly statements with updated statistics, analytics, and progress.

# Worst Case Scenario With Organic Growth Only

First 6 Months Projections	Number of Daily Plays	Total Income	Total Profits	Your Share
Month 2	8000	\$65,700	\$ZERO	\$0.00
Month 3	15,610	\$128,246	\$ZERO	\$0.00
Month 4	33,651	\$276,359	\$ZERO	\$0.00
Month 5	76,377	\$627,246	\$Zero	\$0.00
Month 6	177,584	\$1,458,408	\$481,275	\$96,254

We will reach 100,000+ players 5 months after we receive the investment with just organic growth from this seed money.



# INCOME PROJECTION

Number of Daily Plays	Total Income	Projected Monthly Profits	Annual Returns Per \$120K INvested \$50,000
100,000	\$730,000	\$243,333	\$29,200
500,000	\$3,650,000	\$1,216,700	\$146,000
1 Million	\$7,300,000	\$2,433,333	\$292,000
2 Million	\$14,600,000	\$4,866,700	\$584,000
4 Million	\$29,200,000	\$9,733,333	\$1,168,000
10 Million	\$73,000,000	\$24,333,333	\$2,920,000
20 Million	\$146,000,000	\$48,667,000	\$5,840,000
40 Million	\$292,000,000	\$97,333,333	\$11,680,000

#### **PROFITS**

Profits begin at 100,000 active players and is a GROSS number instead of the normal net amount. Once profitable, 33% of the GROSS revenue is considered profits..

#### YOUR SHARE

You'll receive 20% of the profits generated by 360WIN.com till you have doubled your investment. You will then receive 1% of the profits forever,

#### CHARITIES

We have committed 20% of the gross revenue to charities, causes, churches, and organizations chosen by players. This amounts to approximately \$1500 per month for every 1000 players on average.



# WHY INVEST



During economic down times, resources become scarce. Our platform allows people to use their free time resourcefully, helps others in need, and provides excitement, fun, and actual winnings.



Three endgame options make for a low-risk solution of either:

- Selling the software
- Leasing the software
- Retaining ownership



We have pledged 20% of our gross revenue to charitable causes and organizations. We believe that giving back is very important and something you can feel good about.



The current global pandemic is forcing people to stay home — what better way to spend your time than winning cash and prizes for free while having fun!

# BEAPART OF SOMETHING EXTRAORDINARY



We are only accepting 24 new investors! Please contact us as soon as possible...



## CONTACT US

Contact our Founder/Creator Phil Matheny @ 502-416-1754

Or email: info@360win.com